

FOR IMMEDIATE RELEASE

Beacon Community Services Launches Inspiring Video Series in Celebration of 50th Anniversary, with Tecnet Canada Inc. Matching Donations

Victoria, BC – April 2, 2025 – The need for essential community services has never been greater. Every day, families struggle to access childcare, young people face the harsh realities of homelessness, and seniors battle isolation and food insecurity. Beacon Community Services is responding with the **Be a Beacon of Hope** campaign - a call to action to help those who need it most.

For a limited time, Tecnet Canada Inc. will match the first \$10,000 in donations, doubling every contribution made. Without continued support, vulnerable members of our community could be left without critical services.

“We are honoured to stand alongside an organization that, like us, has been part of the Greater Victoria community for over 50 years,” said Matthew Van Heyst, CEO of Tecnet Canada Inc. “Over the decades, we at Tecnet have witnessed firsthand how Beacon Community Services truly lives up to its name - serving as a beacon of hope and compassion for those most vulnerable in our community. Their tireless work creates real, lasting change, and we are grateful to play a part in amplifying their mission.”

The **Be a Beacon of Hope** campaign features a powerful video series that highlights Beacon’s impact across different life stages:

- **Homelessness:** Every night, youth in our community face the streets alone, struggling against hunger, fear, and despair. Beacon provides shelter, support, and hope for a brighter future.
- **Early Years:** Young families are juggling care, support, and financial strain. Beacon ensures no family has to face these challenges alone.
- **Senior Years:** Too many seniors live in isolation, struggling with food insecurity, mobility issues, and loneliness. Beacon provides essential services, from meal deliveries to transportation, helping them reconnect and thrive.

“The demand for our services continues to grow, and this campaign is about building a future where we can reach even more people in need”, said Tricia Gueulette, CEO of Beacon Community Services. “We are not only celebrating our history – but we are also working to secure the future for those who rely on us today.” Shaun Cerisano, Director of Development at Beacon also highlights the importance of the campaign and donors: “With strong community support, we can ensure that nobody in our community goes without help - not just today but for years to come. Thanks to the generosity of Tecnet Canada Inc. and our incredible community, we believe this campaign can make an immediate and lasting impact.”



Beacon invites the public to watch the first video now and take action. Every dollar makes a difference. Donate today at: <https://beaconcs.ca/light-the-way/>.

About Beacon Community Services

Beacon Community Services was formed in 1974 when a small group of volunteers established the Citizens' Advisory Committee to help address social issues in Saanich Peninsula communities. Today, Beacon serves Southern Vancouver Island and the outer Gulf Islands - and the Beacon team numbers around 300 staff and 600 volunteers. Through a wide range of community programs and services, Beacon continues to support people of all ages, strengthening communities and transforming lives.

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