



NEWS RELEASE

May 7, 2021

Beacon Community Services announces incoming CEO

VICTORIA, BC – Local charity Beacon Community Services today announced that Tricia Gueulette will be appointed Chief Executive Officer effective June 10.

The announcement follows a national recruitment and evaluation process which began earlier this year, after current CEO Bob Boulter announced his intention to step down from the position.

“Tricia has strong roots in the community, a good business sense, and a passion for building and supporting inclusive and resilient communities,” said Carla Robinson, Chair of the Board of Directors. “Her skills will be a definite asset as Beacon continues to build on its tradition of success and community service.” Robinson also thanked Boulter, noting he has been instrumental in leading Beacon through several new initiatives to deliver a variety of community assistance.

Boulter will remain in the CEO role until Gueulette assumes office.

Gueulette’s professional background includes more than 20 years of executive and senior leadership positions in community, employment, and vocational rehabilitation services across Canada.

With an MBA in Executive Management and also a Registered Rehabilitation Professional, Gueulette comes to Beacon from her most recent role -- leading the Canadian Veterans Vocational Rehabilitation Services program on behalf of March of Dimes Canada and WCG Services, headquartered in Victoria. She has also served the community in the past through work with Esquimalt Neighbourhood House Society.

Amongst other accomplishments, she has appeared as an expert witness before the Canadian Parliamentary Standing Committee on Veterans Affairs. Her recommendations about the delivery of front-line health and well-being services were included in the committee’s report on improving quality of life for Canadian veterans and their families.

“Through its many, diverse services and programs, Beacon positively touches lives across our community. And it delivers on an especially compelling mission, vision and values,” said Gueulette, who recently returned to Victoria after 14 years in Ottawa.

“It’s an honour to be selected to lead such an organization; I look forward to collaborating with volunteers, staff, and community partners and working together to help make our community an even better place.”

Beacon Community Services is a community-based charity dedicated to helping people and improving lives in the Greater Victoria and Gulf Islands areas. With approximately 600 volunteers and 230 staff, the charity delivers a vast array of services and programs in the fields of Child, Youth and Family Services; Counselling and Mental Health Services; Subsidized Housing; Seniors Services, Supports

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and Recreation; Assisted Living and Licensed Dementia Care; Volunteer Services; and Employment Services, training and supports.

Sales proceeds from the charity's thrift shops also help fund its local community programs.

For more information on Beacon Community Services, please visit: www.beaconcs.ca

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MEDIA CONTACT:

Kerry Readshaw
Director of Communications
250-658-7233; mobile: 250-516-8375
email: kreadshaw@beaconcs.ca