



INFORMATION BULLETIN

March 10, 2016

Beacon Embraces Aging this March

VICTORIA, BC – It's March and that means the Greater Victoria Eldercare Foundation's Embrace Aging Month is upon us! And, to celebrate, Beacon Community Services is offering a 10% discount to all seniors 65 and older who shop at their Thrift Shops during the entire month of March. Many of Beacon's community programs are supported by funds from its seven Thrift Shops.

The discount is being offered at all of Beacon's Thrift Shop locations:

Sidney: 9775 Third St. • 9781 Third St. • 9760 Fourth St.

Brentwood Bay: 7105 West Saanich Rd. • 7060 West Saanich Rd.

Victoria: 715 Pandora Ave. • 2676 Quadra St.

Embrace Aging Month is an initiative that was started by the Eldercare Foundation over a decade ago. Each year in March, Beacon plans special activities that help seniors to embrace both the gifts and challenges of aging. Along with the 10% discount, Beacon's SHOAL Centre has also planned a number of activities, including free trial classes throughout the week of March 21 to 24.

To find out more about programming at SHOAL, people should call 250 656-5537.

Established on the Saanich Peninsula in 1974, Beacon Community Services has evolved to become one of BC's largest non-profit social services organizations. Beacon serves more than 6,000 clients in the Greater Victoria and outer Gulf Island areas, including through programs and services in: Child, Youth and Family Services; Counselling and Mental Health Services; Employment and Training Programs; Affordable Housing and Assisted Living and Licenced Dementia Housing; Adult/Senior's Recreation Services; and Home Support and other health care services.

To learn more about Beacon Community Services visit: www.beaconcs.ca

Media Contact:

Kerry Readshaw

Phone: 250-778-1993

Email: kreadshaw@beaconcs.ca